

The  
Long Realty



NETWORK

## Where is Your Buyer?

They could come from anywhere. That's why it's important to list your home with a real estate company and agent that has a strong local AND global presence.

You need The Long Realty Network.



A BERKSHIRE HATHAWAY AFFILIATE

90

YEARS STRONG

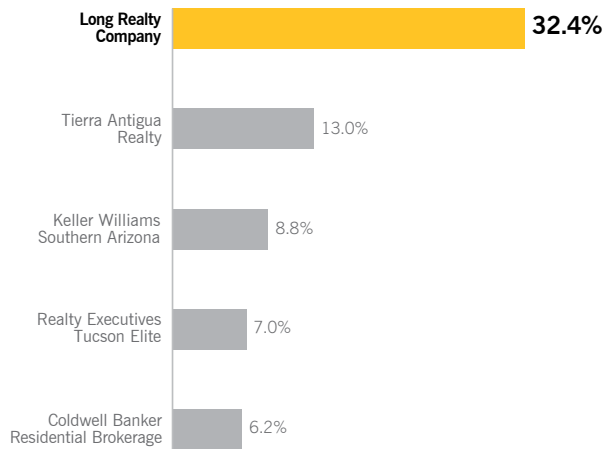
Local &  
Global

We've got you covered.

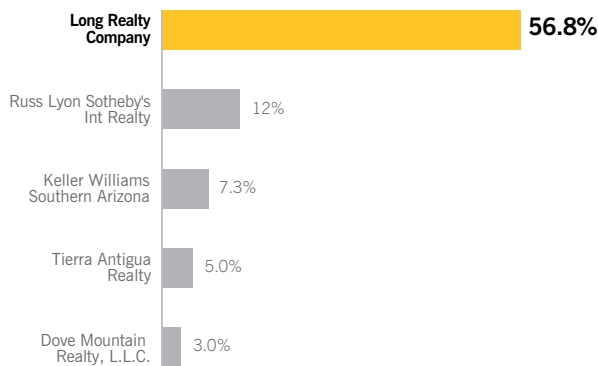
# LOCAL

## We're strong locally.

In fact, we're really strong. We sell more real estate in Tucson than the next 3 companies combined. Our agents are working with the largest pool of buyers in the area and we have the largest selection of homes to choose from.



MARKET SHARE FOR ALL TUCSON HOUSING



MARKET SHARE FOR LUXURY TUCSON HOUSING PRICED \$800,000 AND HIGHER

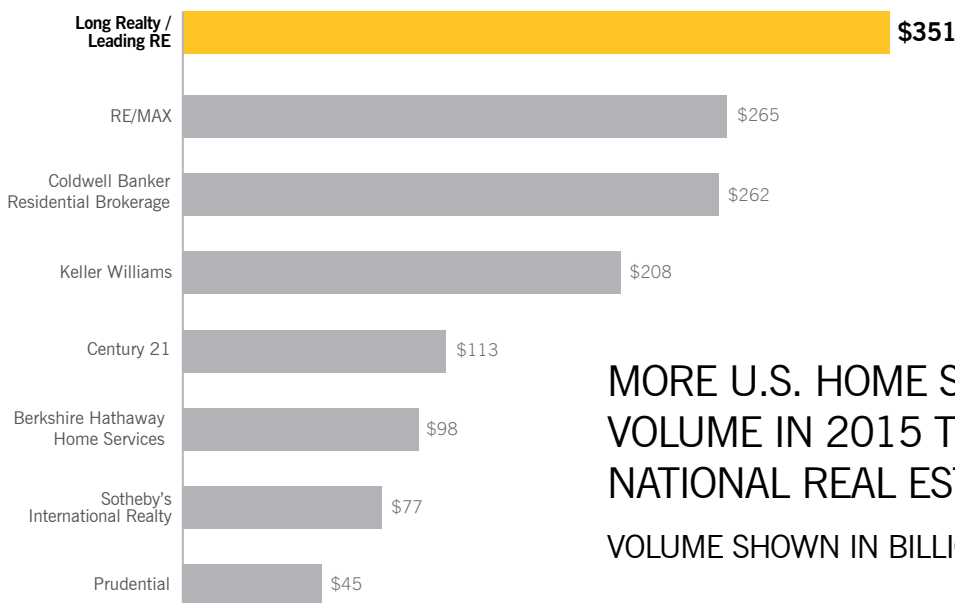


\* Data obtained 5/15/16 from MLSSAZ using Brokermetrics software for all closed residential sales volume between 5/1/15-4/30/16 and is deemed to be correct.

# GLOBAL

## Globally we have the widest reach of any real estate company in town.

We're part of a family of far-reaching, world-class real estate networks that work with buyers & sellers across the globe, even those looking in our community. Long Realty is a member of **Leading Real Estate Companies of the World**, a global network in over 55 countries that has more home sales than any other national brand, plus a **Berkshire Hathaway affiliate**, with a network of over 128,000 sales associates nationwide.



MORE U.S. HOME SALES  
VOLUME IN 2015 THAN ANY  
NATIONAL REAL ESTATE BRAND\*  
VOLUME SHOWN IN BILLIONS OF DOLLARS



\*Actual member statistics for LeadingRE and estimates for other networks using average sales units per agent and average sales price for firms in each respective network from published sources for 2015 production.

**The Long Realty Network's** combination of a strong local & global approach is a proven formula that has helped hundreds of thousands of Arizonans sell and buy real estate. It is an important reason why Long Realty agents are so successful.

## THE STRONGEST LOCAL COMPANY

### Statewide Coverage

1,200 sales associates and 36 office locations throughout Arizona.

### Managed Locally

Based in Southern Arizona, managed and run by Arizonans. Founded in 1926 we've been serving the local community for over 90 years.

### #1 in Luxury

Long Realty knows the luxury market and sells more Tucson luxury real estate than all other companies combined.

### Giving Back to the Community

More than 2.8 million dollars in support has been donated through the Long Realty Cares Foundation to over 180 local, non-profit organizations since 2002.

### Local Knowledge

Our monthly Housing Reports feature the latest real estate trends in your area and your Long Realty agent will help you understand current market information.

### Leading Home Search Tools

Our website LongRealty.com and mobile app feature up-to-date listings from all across the state.

### One Stop Shopping

We create a convenient and stress free real estate experience through our affiliate companies Long Mortgage Company, Long Title Agency and Long Insurance Group.



## UNMATCHED GLOBAL REACH

### Long Realty Company, a Berkshire Hathaway affiliate

Long Realty Company has been owned by HomeServices of America, a Berkshire Hathaway affiliate, since 1999, giving us the strength, financial resources and national network to help with virtually any real estate related need. Anywhere.

### Worldwide Real Estate Network

Long Realty Company is a member of Leading Real Estate Companies of the World, a collection of over 500 leading residential real estate firms, represented by 3,500 offices and 120,000 associates in over 50 countries worldwide.

### International Luxury Connections

Long Realty is a member of Luxury Portfolio International, a leading luxury network featuring 200 affiliated companies around the world. Long Realty is also a member of the Who's Who in Luxury Real Estate network, a group of more than 130,000 professionals in more than 85 countries collectively selling in excess of \$190 billion of real estate annually.

### International Website

LongRealty.com isn't just a leading local website, it also reaches international home shoppers with traffic from over 7,000 cities in over 170 countries.

### Experience in Global Relocation

Long Realty is the local member of Worldwide ERC, a workforce mobility association for professionals who oversee, manage, or support U.S. domestic and international employee transfer, with over 12,000 members.